

Press Release July 2011

Calendars for 2012 - green, fire, earth and industry

Yet another year has reached the end of the second quarter, and already we are looking ahead to next year. We must prepare for the future and next year's calendar selection. Therefore, we are proud to present a wonderful line-up of style variations and new colour combinations.

Theme Green – Go Green

The year's green colour scheme contains a calendar of deep forest green fabric with a hidden spiral. Adorning the front is a metallic foil tree designed by illustrator Sissi Edholm. Sissi has also designed the inside of this particular model, a pattern in green, pink, and turquoise, symbolizing a colourful meadow. The same pattern is found on A6 and A5 writing pads. The plastic calendar has three different collared sheets that can be used as the first page under the transparent plastic cover, but Sissi's beautiful commemorative pattern is seen over the top.

Theme Fire – Think pink

In our inferno of reddish pink calendars, we offer a hot pink bound calendar with an embossed 12 and a hearty burgundy calendar in woven fabric with embossed metallic foil. In addition, there are a variety of matching accessories such as notebooks, binders, pens and new bookmarks with patterns designed by Sissi Edholm.

Theme Earth – Ochre, bronze, brown and gold

In this theme, we indulge in earthy colours such as bronze, gold and ochre. In addition to the calendars, we offer luxurious journals with earthy illustrations of roots. Available in 170 * 200mm in black with bronze and gold print.

Theme Industry – Steel blue, gray and silver

Few have missed the industrial trend. Our interpretation is steel blue and classic gray. Our paper calendar in blue has a metallic embossed 12 and black spiral with an elastic band. Stylish and simple design of high quality.

In addition to these models, we offer inserts that can go inside any A6 fabric binder. The Bookbinders Design's assortment includes over 16 different colours to choose from. All of our bound calendars have a green marking stripe and are available in A6 and 170 * 200mm.

Bookbinders Design's tenth anniversary

Bookbinders Design's first store opened in 2001. Today we are represented in 10 countries with over 20 outlets. Bookbinders Design offers a wide assortment of colourful, designer products of high quality. Writing journals, photo albums, calendars, boxes, binders and all that makes everyday life efficient and beautiful at the same time.

In October, we celebrate our anniversary with promotions, surprises and marvellous events.

High resolution images can be downloaded from the Bookbinders Design Picasa web album;
<https://picasaweb.google.com/bookbindersdesignsweden>

We update the image bank continually.

You are welcome to borrow products from any of our stores.

Press Contact

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Bookbinders Design has been around since 2001 and is currently available in ten countries with more than 20 outlets. Bookbinders Design has a wide assortment of colourful, designed products of high quality. Writing journals, photo albums, calendars, diaries, boxes, binders and all that makes everyday life efficient and beautiful at the same time.

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Diaries 2012



1.



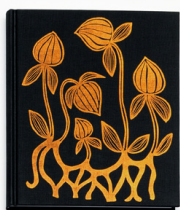
2.



3.



4.



5.



6.



7.



8.

- 1/4/6. Paper diaries with wire-o, A6 and 170*200mm.
 2. Cloth diary hidden wire-o, A6 235 and 170*200mm.
 3/5. Notebooks embossed in gold and bronze, 170*200mm.
 7. Cloth diary, A6 and 170*200mm.
 8. Wire-o diary in leather, A6 and 170*200mm.

Illustrations by EdholmUllenius.



BOOKBINDERS®
DESIGN



1.



2.



3.



4.



5.

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High resolution images can be downloaded from the Bookbinders Design Picasa web album;

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1. Notepads By EdholmUllenius. **Notebooks** in cloth 170*200mm.

2/4. Cloth diary hidden wire-o, A6 and 170*200mm.

3. Diary in plastic and wire-o, A6 and 170*200mm.

4. Diary in cerise cloth, A6 and 170*200mm.

Illustrations by EdholmUllenius.